

# Open Source Matters, Inc.

## Full Board of Directors and Officers Meeting

Date: January 18, 2018

Time: 18:00 UTC

Total time of meeting: 1 hour 15 minutes

### Attendees:

Robert Jacobi (President), Aleksander Kuczek (Vice President), Luca Marzo (Secretary), Rowan Hoskyns-Abrahall (Director), Michael Babker (Director), Yves Hoppe (Director), Søren Beck Jensen (Director), Sandra Decoux (Director).

### Apologies:

Mike Demopoulos (Treasurer).

## Discussion outline

### President

- CMS Garden membership application done.
- Robert and Rowan are working on a different model for Affiliates Plans.
- Joomla will have a booth at CloudFest.
- Google invited a representative from Joomla to CMS Leadership Summit.
- Robert and Rowan will present at next Board meeting a proposal for Joomla.com

### Treasurer

- Mike shared unaudited Profit & Losses spreadsheets.
- Financial Summit is scheduled for February 11th through 13th.

### Production Department Report

- Joomla 3.8.4 will be released on January 23, 2018.
- Joomla 4 projects still moving as expected.

### Legal & Finance Department

- Rowan Hoskyns-Abrahall left the meeting during the discussion about the Joomla Shop RFP.
- The Board discussed the criteria definition about the Joomla! Shop RFP evaluation.
- The Board will choose and vote the winning proposal at next Board Meeting.
- Luca reminded the necessity to have written agreements for all kind of partnership and sponsorship.
- The Board discussed about the current Trademark registrations.

## Marketing & Communication Department

- Joomla 4 Marketing main design elements should be ready at the beginning of February.
- New marketing strategy will be ready to be presented to the board at the end of February/beginning of March.

The strategic work has evolved into three strands:

- Fact-based intelligence which helps to understand the cms and wider market place and also starts to build a library of intel for Joomla.
- A strategic document which outlines the options and direction for a short to long term strategy. It also starts to define the tactics to be included in the Marketing plan.
- A detailed marketing plan which clearly defines the mix for implementation together with backing documents to help build on the ground intelligence that assist with implementation.
- Market Accents is now working with Joomla marketing to build the marketing plan which also incorporates the J4 launch.
- Working with the Capital Team to create a Media Kit.
- User Research & Strategy: current planned surveys are running.

## Events Department

- Events Directory will be moved to DP Calendar in next 2 weeks to encourage better listings from JUGS as this includes Meetup, Facebook, Google Calendar and other import options enabling JUGs to more easily list their meetings.
- Rowan to work on CMS Africa and CloudFest in the upcoming weeks.
- Work will commence on incorporating Associations into the JUG directory shortly.

## Operations Department

- Operations Meeting next week.

## Programs Department

- Certification will have a sprint at JoomlaCamp.

## Vice President

- Joomla! Contributors Agreement (JCA) has been approved.
- JCA will be reviewed by the Legal Team.
- The Board will invite some Project's founders and contributors at the next Board meeting to further discuss the Contributors Agreement.

## Secretary

- The Board discussed about the situation of the Local Communities Department, given the upcoming election.
- Call for Nomination blog post and forms are ready to be published.

## Other business

- Sandra requested a Policy about the usage of tools (services, software, apps) provided by the Project. Luca shared a draft of this Policy with the Board to be reviewed and approved at the next meeting.

## Motions taken during this meeting

### **#2018/007 - Contributors Agreement is handed back to the Legal Department for further review.**

Proposed by Søren Beck Jensen, seconded by Rowan Hoskyns-Abrahall.

*The motion passed with unanimous consent.*

### **#2018/008 - Exclude the Local Communities Department from the Group 2 Election and hold a Special Election as soon as the Department is populated sufficiently to operate effectively.**

Proposed by Luca Marzo, seconded by Robert Jacobi.

*The motion passed with unanimous consent.*

### **#2018/009 - The Secretary proposes to adjourn the meeting**

Proposed by Luca Marzo, seconded by Rowan Hoskyns-Abrahall.

*The motion passed with unanimous consent.*

## Motions taken offline before this meeting

### **#2018/004 - Approve and publish the Board Meeting Minutes.**

Proposed by Luca Marzo, seconded by Sandra Decoux.

*The motion passed with unanimous consent.*

### **#2018/005 - Approve Joomla! Contributors Agreement.**

Proposed by Aleksander Kuczek

*The motion passed with majority consent. 4 in favour (Robert, Aleksander, Luca, Mike), 2 abstained (Michael, Yves), 3 against (Rowan, Sandra, Søren).*

### **#2018/006 - Treasurer to make available all financial transactions in QuickBooks since July 1st, by January 22, 2018.**

Proposed by Rowan Hoskyns-Abrahall, seconded by Sandra Decoux.

*The motion passed with majority consent. 5 in favour (Luca, Rowan, Sandra, Yves, Søren), 1 abstained (Michael), 3 against (Robert, Mike, Aleksander).*