

# Open Source Matters, Inc.

## Full Board of Directors and Officers Meeting

Date: November 23, 2017

Time: 17:00 UTC

Total time of meeting: 45 minutes

### Attendees:

Aleksander Kuczek (Vice President), Luca Marzo (Secretary), Rowan Hoskyns-Abrahall (Director), Michael Babker (Director), Yves Hoppe (Director), Sandra Decoux (Director).

### Apologies:

Robert Jacobi (President), Mike Demopoulos (Treasurer), Peter Martin (Director), Søren Beck Jensen (Director)

## Discussion outline

### Production Department Report

- The Board discussed about the next steps to adopt Crowdin as official translation tool.

### Legal & Finance Department

- The Board discussed about the formation of the Sponsor Happiness Team.
- The Board discussed about new Team Leaders for Capital Team and Trademark Team.
- Luca shared the progress of Trademark Team.
- Luca will create a Glip Channel for the Incorporation Working Group.

### Marketing & Communication Department

- A global marketing strategy as well as Joomla 4 Marketing is being setup.
- J4 design in progress (landing page/newsletter/teasing campaign).
- Sandra shared the strategy for Social Media Team.
- JWC Joomla! In Action: copywriting in progress (use cases, benefits...)
- Community Translation Team (CTT) elected Mike Brandner as new Team Leader.
- CTT will handle the translation of the certification website.

### Events Department

- The Joomla! World Conference is over. Detailed results will be provided shortly.

### Operations Department

- Aleksander is helping teams to define goals and KPIs
- Aleksander is trying to redefine the focus of every team to "empower website creators"

- Board will discuss shortly the vision for JED and JTD.

## Programs Department

- 36 candidates in 4 session at JWC Rome (good result if compared with the pre-event sales - 12). First time ever, Administrator Certification Exam has been available in Italian, first language after English.
- Certification Program started a restructuring process that includes a new long-term strategy for the Exam management and simplification of processes and team structure.
- Joomla! Administrator Certification Exam 3.x will be available in 5 more languages (French, German, Polish, Spanish, Dutch) by the end of first quarter 2018. The exam regarding the 3.x series will be updated (3.8.x / 3.9.x) and maintained at least 1 year after the release of Joomla 4.
- Chris Keen has been elected as new Team Leader for the Joomla! Certification Team.
- Joomla! 4.x Exams will include the Administrator Exam and the Developer Exam. A draft of the basic concepts to be included into the Developer Exam has been prepared during the JWC with the help of several core developers and JSST members. Joomla! 4.x Administrator Exam will be launched approximately after 5 months from the release of Joomla! 4.0.
- Joomla! Certification Website - [certification.joomla.org](http://certification.joomla.org) and [exam.joomla.org](http://exam.joomla.org) - will be translated with the precious help of Community Translation Team to increase the market coverage.
- Certification Program recruited two Certification Ambassadors at JWC: USA and Israel. The initiative should increase the exposure and results of the Program.
- All people who failed the exam with a score above 70% have been reached offering them a 50% discount for the second attempt at JWC. This rule applies also to all the sessions after JWC.
- The purpose of the Developer Exam is to ensure high quality extension market in the future, focus will be on security, standardization, JED readiness.
- Luca presented the Volunteers Engagement Program at JWC. Good response from the volunteers who attended the session, some of them will likely join the team.
- The Volunteers Engagement Program started collecting new questions and proposals from the Department Coordinators.

## Vice President

- Aleksander shared a draft of the Joomla! Contributors Agreement requesting the approval of the Board. A motion to approve the agreement will be actioned right after the Board Meeting.
- Additional amendment to the Joomla! Contributors Agreement for Company contributions needs to be prepared.

## Secretary

- Peter Martin (Operations Department Coordinator) notified the Board about his Leave of Absence. Aleksander Kuczek will serve as his interim replacement within Operations Department.
- Luca asked the Board members to grant access to all the properties to the Secretary.

- GDPR Working Group has new volunteers and Wilco Alsemgeest has been elected as new Team Leader. Lot of work in the strategy definition phase has been done during JWC. <https://volunteers.joomla.org/teams/gdpr-working-group/reports/695-gdpr-working-group-meeting-notes-november-20-2017>
- GDPR Working Group has a new public channel in Glip.
- Organize a GDPR Code Sprint with few people to work on the implementation plan for the GDPR compliance.
- 15 days period notice sent to the volunteer who breached Code of Conduct regarding JWC. Waiting for response.

Motions taken during this meeting

**#2017/089 - Make GDPR Working Group an Official Team with voting rights under Legal & Finance Department and change the name into Compliance Team.**

Proposed by Yves Hoppe, seconded by Luca Marzo.

***The motion passed with unanimous consent.***

**#2017/090 - All signed contracts past and present should be placed in folders accessible by the Board.**

Proposed by Luca Marzo, seconded by Yves Hoppe.

***The motion passed with unanimous consent.***

**#2017/091 - The Secretary proposes to adjourn the meeting**

Proposed by Luca Marzo, seconded by Rowan Hoskyns-Abrahall.

***The motion passed with unanimous consent.***