

Meeting Minutes - Open Source Matters, Inc. Board meeting 10 December 2015

Attendees: Martijn Boomsma, Ronni Christiansen, Victor Drover, Rod Martin, Ryan Ozimek, Joe Sonne, Saurabh Shah, Marijke Stuivenberg, Sarah Watz

Excused: Jorge Lopez-Bachiller Fernandez

Quorum: Yes

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### 1) Call to order

Sarah Watz called the meeting to order.

### 2) Roll Call

The Secretary executed the roll call, establishing the presence of a quorum.

### 3) Approval of Agenda

a) Marijke Stuivenberg made the motion to approve agenda as it was written. Sarah Watz seconded.

The motion passes with unanimous consent.

### 4) Report of the President

a) JWC report

The conference was a huge success, and a boost for the community. Especially the communities in Asian benefit from the fact that the conference took place in India. Attendees showed 80% coming from Asian, 75% of that amount from India. In total 60% were first time attendees. Resulting in a lot new contributors from that region of the world.

The next JWC will take place in Vancouver. Sponsors of the 2015 edition already signed up for the next edition.

b) Structure & Organization

The Transition Team members that were present at the JWC (Jon Neubauer, Ryan Ozimek and Ken Crowder) had a meeting with Sarah, Ronni and Peter Bui and a good discussion about key questions they had. Since then Jon Neubauer resigned from the team. Except for the report on the volunteer portal, there is no news. The original plan was to have team leaders voted in in December.

### 5) Report of the Treasurer

a) The treasurer sent the board 3 reports; the FiT sprint in Milwaukee, a document about the rebudgeting process, and financial policy.

b) Budget process for 2016 hasn't started yet unfortunately.

c) Treasurer has no numbers to show but states that financially things are going as expected.

### 6) Team Reports

a) Demo & Joomla.com

Since the new contract we need to do more to make this project successful. The Marketing Team (Mike Veeckmans) and Brian Teeman, stepped up to set up a marketing campaign together with SG. Plan is to track this campaign to see what pays of, finetune it in order to get the most out of it. With the new contract it is also important to have buttons to the service on the websites, now that we have affiliate links these will bring in revenue. Bugs are fixed, workflow is more slim lined.

b) Capital Team

The Capital Team has a new leader (Mike Demopoulos) and the team has been restructured.

Joe is handling over all connections to sponsors and introduced Mike to the Google contact. Negotiations with some sponsors for the sponsorship program of next year are ongoing.

- c) Trademark  
There is a trademark issue ongoing in China that includes a car dealer using the name. Duke Speer made some proposals to handle the issue. Work on the website is ongoing.
- d) Certification Team  
Launch of the certification program is planned in the first quarter of 2016. JoomlaDays can start using the program.
- e) Legal Team  
Lawyers are looking over the JED contributor agreement.

## 7) Any Unfinished Business

- a) Training RFP  
In total 2 responses were received on the RFP. As one of them includes OS training and Rod Martin is their main contact, he excuses himself for this agenda item.  
The board follows the conclusion of the people involved in the process, with a motion the preferred vendor is chosen. Next stage will be to draft the contract and negotiate with the preferred vendor.

### **MOTION:**

Marijke Stuijvenberg makes the motion that OSM selects [Name Vendor] as the preferred vendor for Video Training project and start the contract negotiations process with them. Victor Drover seconded. Motion passed by unanimous consent.

- b) Google & Joomla  
Regretfully there was a huge fall out on social media. Clear is that a link to Google apps in the Install from Web is not accepted by the PLT and the community. Alternative is, according to the Capital Team, to include them in the banner rotation system, provided the system is up and running within the next two weeks. A meeting is set up for next week. Hopes are to increasing the budget with 50 to 60 % if things are implemented the right way.
- c) Negotiations with 123rf.com / Stockunlimited.com partnership  
On the Global partner page, a link is added with referral to a Joomla account. The project will gain 20% of the sales from that link. The company also extended sponsorship, signed up as main sponsors for JWC 2016, and created Joomla account for the JCM, to use free stock photos. Instead of a plugin that comes with the core, they are developing plugins that can be installed to instantly use stock photos from 123rf from the backend.

## 8) Any New Business

- a) Process flow reimbursements  
Martijn is investigating tools to automate the reimbursement workflow. The tool should reflect the workflow we have (with changing persons and chart of accounts). Processmaker seems to be interesting, it has an open source version and is based on PHP. Martijn has contact, they might be interested in a partnership and are looking for feedback. As soon as there is more to report Martijn will get back on this.

## 9) In-camera Session

- a) OSM liaison events team  
Sarah will discuss this with CLT.

## 10) Date & Time of Next Meeting

- a) Proposed dates: January 14
- b) 2016, February 11, 2016

Marijke Stuivenberg made a motion to adjourn the meeting, Sarah Watz seconded. Motion passed by unanimous consent.

**Appendix:**

**Board motions taken on the email list:**

**MOTION:** To approve the modified budget for 2015.

Motion brought by Victor Drover on November 17th, 2015. Sarah Watz seconded. The motion passed by unanimous consent.