

Meeting Minutes - Open Source Matters, Inc. Board meeting 19 May 2013

Attendees:

Leonel Canton, Mike Carson, Alice Grevet, Thomas Hampton, Dianne Henning, Paul Orwig, Jacques Rentzke, Radek Suski

Excused: Ofer Cohen, Sandy Ordonez, Marijke Stuivenberg, Sarah Watz

Quorum: Yes

I. Approval of previous meeting's minutes

The April meeting minutes will be voted on via email list.

Review of OSM Board of Directors motions brought to the floor via the email list
No motions were made prior to the meeting.

II. Treasurer's Report

- a. PayPal \$117,309.93
- b. Citi Checking \$72,887.08
- c. Money Market \$376,054.67

III. Old Business

a. 2013 Budget

Although the numbers submitted so far for the 2013 budget show a deficit compared to 2012, it isn't likely to have an impact given how far we are into the year. There are funds to cover it.

In order to avoid a large income tax it is important to spend the money that is budgeted.

b. Treasurer Vote

Alice moves to re-elect Thomas Hampton to a second one-year term (April 2013 – April 2014) as Treasurer of the board. Dianne seconds the motion. The motion passes by unanimous consent.

IV. New Business

a. Preferred Hosting Page

Mike, Ofer and Marijke are working to draw up an RFP template for the demo account.

b. Marketing Discussion

Paul will confer with Sandy to evaluate the services of our PR company Voxus. There have been discussions in the marketing chat about looking for a paid marketing vendor and SWAT team.

They are putting together a proposal for us to review at JAB. Some extra money is budgeted for marketing but it probably wouldn't cover this, so it would come in as an unbudgeted expense. It is important to establish measurable objectives before hiring a marketing firm.

V. Roundtable Discussion points

- a. Once the budget is finalized we need to move forward on finding an Assistant Treasurer.
- b. Dianne and Jon Neubauer visited the Harvard venue for the JWC and found the facilities to be excellent.
- c. Time needs to be set aside at the JAB summit to discuss the TM policy review. Based on recent legal input, decisions are required on a number of items.
- d. A subdomain will be created for a private forum to hold TM discussions.
- e. Leonel reported on an effort started at JDay Guatemala to get the Latin American JUGs to work together. They are planning a Joomla Week with people in Mexico and Guatemala, including webinars and working as a big community, and are pushing to get content on the Joomla Community Magazine ES.
- f. A shop leader will be appointed this week
- g. There have been some setbacks with the new sponsors site. The bugs are being worked on and a stable version should be ready by our next board meeting.
- h. Radek reported on a successful JDay Bosnia.

VI. OSM Goal Updates

- a. **Communications**
Conversations with Sander at JDay NL indicate that the CLT is moving forward on its goals, and will be inviting liaisons from OSM for the different working groups on community.joomla.org as soon as they are ready. The OSM communications team will meet in June to touch base.
- b. **Certification**
There will be a session on certification at JAB.
- c. **Events**
The Harvard venue for the JWC will accommodate up to 450+ and is easily reached with public transportation. Dianne is working with the JWC team to plan the catering, hotels and keynote speakers. The website will be launched this week.
- d. **Governance**
Emails have gone out to those who expressed an interest in joining the governance working group. Members from PLT and CLT have been invited to join. A public list will be created and possibly a Skype chat. Discussions on OSM oversight and other goals will be starting.

VII. Celebrating Success

- a. Launch of the Spanish Joomla Community Magazine
- b. JoomlaDay Guatemala and JoomlaDay Bosnia were huge successes!

Paul made a motion to end the meeting. Dianne seconded.

Prepared by Alice Grevet (Secretary of the board of Open Source Matters, Inc)